

PROFILE OF Dr. PRAFULLA KUMAR RATH



1. **Name of the Faculty:** Dr. Prafulla Kumar Rath
2. **Designation:** Lecturer in Commerce
3. **Date of Birth:** 29th June 1967
4. **Date of 1st appointment as lecturer:** 17th August 1998
5. **Educational qualification:**

Degree	Subject	University	Year	Specialization
M.Com	Commerce	Berhampur University	1990	Higher Accounting
M. Phil	Commerce	Berhampur University	1994	Financial Management
M. Phil	Futurology	Berhampur University	1996	Industrial Finance
LL.B	Law	Berhampur University	1999	-
MBA	Management	Sikkim Manipal University	2008	Marketing & Finance
Ph. D	Business Administration	Utkal University	2011	Banking

6. Articles Published:

SL. No.	Topic	Journal
1.	Role of Joint Ventures in Strengthening Indo Canadian Trade Relation	The India Canada Transactions
2.	Women in Management of Micro-Enterprises in Orissa, Problem & Prospects	Proceedings Of National Seminar, ISBN 81-89547-34-8,ITS,Gaziabad
3.	Environmental Risk Spreading and Insurance	Proceedings Of National Seminar, ISBN 81-89547-44-5,ITS,Gaziabad
4.	A Conceptual Study on Application of Customer Relationship Management Techniques in Indian Textile Industry	Invertis Journal Of Management Vol-2,No-1,ISBN-0975-6310
5.	Analytical Study on Assessment , Measurement and Evaluation(AME) of Service Quality in Private Banks of South Odisha	Orissa Journal Of Commerce Vol -XXXX, Issue No-4 (UGC CARE Listed, A Peer Reviewed and Referred Journal)

7. Book Published:

Sl.No	Name of the Book	Name of the Publisher	Year of Publication
1.	Operations Research ISBN-978-93-81505-00-7	Wisdom Publication, Delhi	2011
2.	Menace of Non-Performing Assets in Banks	Serials Publication, New Delhi	2013

8. Refresher/Orientation Courses attended:

Sl. No	Name of the Academic staff	Year of Participation
1.	HRDC, Utkal University Bhubaneswar	21.02.2017 to 13.03.2017
2.	PG Dept. of Commerce, Berhampur University, Berhampur	06.02.2019 to 26.02.2019

9. Awards and Recognition received: Nil**10. Completed/ Ongoing Research Projects: Nil****11. PhD Guidance: Nil****12. Seminars/Conferences attended:**

Sl. No	Name of the Seminar	Place	Year of Participation
1.	National Seminar	Osmania University, Hyderabad	1994
2.	National Seminar	Berhampur University	1998
3.	National Seminar	Berhampur University	2001
4.	National Seminar	Science College, Hinjilicut	2005
5.	National Seminar	Utkal University, Bhubaneswar	2007
6.	National Seminar	60 th All India Commerce Conf. Organized by Osmania University, Hyderabad	2007
7.	National Seminar	Rajdhani College Of management, BBSR	2008
8.	National Seminar	61 st All India Commerce Conf. organized by Danwante College , Nagpur	2008
9.	National Seminar	62 nd All India Commerce Conf. organized by MDS University, Ajmer	2009
10.	National Seminar	63 rd All India Commerce Conf. organized by Goa University, Goa	2010
11.	National Seminar	64 th All India Commerce Conf. organized by Pandichery University, Pandichery	2011
12.	UGC Sponsored National	Organized by Dept. Of	2012

	seminar	Commerce Ganjam College, Ganjam	
13.	National Seminar	65 th All India Commerce Conf. organized by KPB Hinduja College Of Commerce, Mumbai	2012
14.	National Level Conference- Indian Commerce Association	66 th All India Commerce Conf. organized by PG Dept. Of Commerce Bangalore University, Bangalore	2013
15.	National Level Conference- Indian Commerce Association	67 th All India Commerce Conf. organized by PG Dept. Of Commerce, Utkal University and Dept. Of Business Admisation KIT University Bhubaneswar.	2014
16.	International Seminar on “ Changing Dimensions of Business Education”	66 th All India Commerce conference of the Odisha Commerce Association and International organized by KIIT Deemed to be University Bhubaneswar.	2019
17.	State Level Seminar on “Indian Accounting Standards(IND-AS): A Converged IFRS”	IAA, Bhubaneswar Branch in collaboration with P.G. Dept. Of Commerce, Berhampur University	2019
18.	Emerging Trends in Research in the Field of Commerce & Management	Science College(A), Hinjilicut	2020

13. Participation in Academic activities other than teaching:

Sl. No	Participation in Academic activities other than teaching
1.	Participation in Evaluation of Answer scripts of Berhampur University, Berhampur and Khallikote (Autonomous) College, Berhampur, SBR Womans (Autonomous) College, Berhampur, Vrikram Dev (Auto) College, Jayepur, Rayagada College (Auto), Rayagada.
2.	Participation in the Conduct of University Examinations as Member of the Flying Squad, Observer, etc.
3.	Member of Conducting Board of Examineers for 1. Berhampur University

	2. Khallikote Auto College, Berhampur 3. SBR Women's (Auto) College, Berhampur 4. VD College(Auto), Jaypure
4.	Member of Board Of Studies 1. Berhampur University 2. Khallikote Auto College, Berhampur 3. VD College(Auto), Jaypure

14. Participation as resource person:

Sl. No	Participation as resource person	Date/Year
1.	Resource person for the Commerce Programmes of DEC, Berhampur University	
2.	Key Note Speaker in a National Seminar Organized by Dept. of Commerce, Govt. College , Koraput	2020
3.	Resource Person for M.Com Program of Odisha Open University ,Sambalpur	Since 2018

15. Participation in Extension Activities:

Sl. No.	Participation in Extension Activities
1.	Participated in the Extension Activities of the Department of Commerce, Science College(A), Hinjilicut

16. Plan of action for next five years:

SL. No	Plan of action for next five years
1.	To Complete the D. Litt. Degree.
2.	To Undertake UGC Sponsored Research Projects
3.	To Guide Ph.D. Scholars.
4.	To complete a book on accounting.

Dr. Prafulla Kumar Rath
Signature