

About the Programme

International Webinar on Emerging Trends in Research in the field of Commerce and Business Management” aims at bringing together professionals to share their knowledge and experience regarding recent trends. This webinar will provide an opportunity to enhance knowledge and skills required to solve business problems and meet the challenges of a fast paced decision making environment in the field of commerce and management . The main focus is at bringing together the best minds, both in the corporate and academic fields, to one forum and discuss the issues, challenges, strategies and recent trends in area of business management. Discussing relevant topics in order to provide a holistic vision on sustainable development. The theme of the conference includes Human Resource Management, Marketing Decision Science, Operation, and Finance and conference participants are expected to gain relevant knowledge and better understanding of the upcoming trends and techniques in business management. The webinar organizing committee will organize various scientific programs as well as social programs so all of our participants will be able to enjoy our fascinating Indian culture and warm spirit of friendship. We hope you will join us at the conference and have a meaningful time with all the global experts. The webinar will strengthen the cooperative relationships among relevant organizations in this academic gathering. Our tremendous efforts to achieve a learning platform via this webinar will be further strengthened by your valuable contribution.

The main goal behind this webinar is:

- Bringing together leading Academicians, Corporates, Researchers and Students to interchange their thought, experience and research results on the theme of the conference
- Enhancing knowledge of participants.

About the College

Science College (Autonomous) Hinjilicut, Ganjam is one of the premier colleges of Odisha. The college owes its existence to the dedicated efforts of Sri Kishore Chandra Panda the than Headmaster of Brundaban Bidyapitha, Hinjilicut and Raja Purna Chandra Mardaraj Deo of Khallikote regency for his generous patronage with the benevolent fund created by his late father Raja Bahadur Rama Chandra Mardaraj Deo a Statesman and one of the strong advocators of amalgamation movement of Orissa for formation of Swatantra Utkal Pradesh. The college was inaugurated on 02nd July 1963 by Sri Pabitra Mohan Pradhan the than Deputy Chief Minister of Orissa. The college stands majestically beside National Highway-59. Owing to the care and concern of her Highness Smt V. Sugnana Kumari Deo, the President of the Governing Body, the HEI offers teaching facility in M.Com (Regular), M.Sc. in Botany (Self Financing), professional courses like BBA, BCA, E-Commerce, EETC, PGDCA and honours in all subjects at Degree level in Science, Commerce and Arts stream, besides enjoying the wisdom of the enlightened, energetic and dedicated staff for dissimulation of knowledge among the students. The college has been accredited B+ (2nd Cycle) by NAAC. Overall the academic performance of students over the years speaks volumes of excellence of the HEI.

About the Department

The Post Graduate Department of Commerce was started in the year 2010 in regular mode with 32 seats and has been immensely contributing the development of Commerce and business education in Odisha. The department offers three year degree honours (B.Com Course) having a strength of 256 in each year. The department has been recognized by Berhampur University as a research department and scholars are working under the guidance of Dr. L.M Pattnaik, H.O.D. Commerce. The department organizes various seminars, workshops, induction programs at frequent interval and conducts career counseling so that the students of the Department can look forward towards a bright future.

Science College (Autonomous)

Hinjilicut, Ganjam, Odisha



International Webinar on

Emerging Trends in Research in field of Commerce and Management

September 5th and 6th,
2020.

Organised by

**P.G. Department of Commerce
Science College(Autonomous),
Hinjilicut**

Registration Link(Free of Cost)
<https://forms.gle/HwTekoXELjUTBStR9>

Organising Committee



Mrs. V. Sugnana Kumari Deo Chief Patron
President , Governing Body, Science
College (Autonomous) Hinjicut



Major R.R. Padhy Secretary, Khallikote
College (Trust) Managing Committee,
Berhampur



Dr Swastika Padhy Patron
Principal
Science College (Autonomous) Hinjicut



Dr Lalit Mohan Pattnaik, Convener
HOD, PG Department of Commerce,
Science College (Autonomous) Hinjicut



Dr Prafulla Kumar Rath, Coordinator
Faculty Member
PG Department of Commerce

Other members of Organising Committee

Contact for further detail :

Name	Phone
Mr . Ajit Kumar Patra	75040 44564
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Ms . Rubina Padhy	79781 39266
Dr. Niharika Padhy	70081 39830
Ms . Barsharani Patra	78731 68500
Mrs . Sailaxmi Ambati	82801 77770
Sri . Sudhashu K Tripathy	98613 30258
Smt. Kabita D Satapathy	92370 23786

Webinar Platform : Google Meet/Zoom

The Webinar will be conducted on Google Meet/Zoom platform. The Google Meet/Zoom Webinar link will be send to the registered participants by e-mail / WhatsApp group. e-certificate will be issued to the participants after submission of feedback form.

Link for registration :

<https://forms.gle/HwTekoXELjUTBStR9>

Link for WhatsApp Webinar group :

<https://chat.whatsapp.com/EcaRza6Ts7f676t3qqPCsZ>

College Website :

<https://sch.edu.in>

Programme

5th September 2020 : 2.30 PM to 5.45 PM

Time	Resource Person	Title / Topic
2:30PM - 2:35 PM	Dr Swastika Padhy, Principal	Inaugural Speech
2:35 PM- 2:40 PM	Major R R Padhy Secretary KC Trust	Welcome Address
2:40PM- 2:45PM	Dr Lalit Mohan Pattnaik, Convener	About the International Webinar
2:45 PM - 3:25PM	Prof Rajendra Sahu	Emerging Trends in Research in the Field of Management
3: 25 PM- 3:55PM	Mr. Soumen Majumdar	How Teachers can add value to Industry through Research
3:55PM- 4:20PM	Prof Prakash Ch Mishra	Emerging Trends in Research in the Field of Commerce
4:20 PM- 4:50 PM	Prof S G Deshmukh	Post COVID Implications for Research and Researcher
4:50 PM- 5:20 PM	Dr.Balakrishnan Athiyaman	High Performance Computers Challenges for Prediction in Weather and Climate
5:20PM- 5:40 PM	Dr Simon Peter Nadeem	Circular Economy- A Demand or Necessity
5:40PM- 5:45PM	Dr Prafulla Kumar Rath, Coordinator	Vote of Thanks

6th September 2020 : 2.30 PM to 5.45 PM

Time	Resource Person	Title / Topic
2:30PM- 2:35PM	Dr Swastika Padhy, Principal	Welcome Address
2:35PM- 2:45PM	Dr Lalit Mohan Pattnaik, Convener	About the International Webinar
2:45 PM- 3:25 PM	Prof Satya Bhusan Dash	Impact of COVID 19 on Consumer Behaviour Research
3: 25 PM- 3:55PM	Dr Anil Kumar	Strategic Planning for Long term sustainability in Research
3:55PM- 4:20PM	Dr Manoj Kumar Dash	Tools and Techniques Used in Research in Commerce and Mgt.
4:20 PM- 4:50 PM	Dr Sunil Luthura	What Editor Wants from Research Paper
4:50 PM - 5:20 PM	Dr Rahul Pratap Singh Kaurab	Bibilometirc Mapping in Research
5:20 5:40	Dr Sanjeev Kumar	Use of Test Statistics in Research
5:40PM- 5:45PM	Dr Prafulla Kumar Rath, Coordinator	Vote of Thanks

Distinguished Resource Persons



Prof S G Deshmukh Professor, IIT-Delhi , Former Director of Indian Institute of Information technology and Management Gwalior



Prof Rajendra Sahu Director of Indian Institute of Information Technology and Management Gwalior



Prof Satya Bhusan Dash, Professor
Indian Institute of Management Lucknow



Mr. Soumen Majumdar Vice President of Mahindra CIE, Maharashtra



Dr Simon Peter Nadeem Associate Professor
University of Derby



Dr Anil Kumar Associate Professor
London Metropolitan University, London



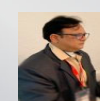
Dr Sanjeev Kumar Assistant Professor
Sohar university
Oman



Dr.Balakrishnan Athiyaman Scientist-F & Head Computer & Network Division Supercomputing Centre,NCMRWF, Ministry of Earth Science, New Delhi



Prof Prakash Ch Mishra, Professor (Retd)
Berhampur University
Berhampur (India)



Dr SunilLuthura Ch. Ranbir Singh State Institute of Engineering and Technology, Jhajjar, Haryana, India



Dr Manoj Kumar Dash Associate Professor
Khallikote University Berhampur
IIITM,Gwalior(On Lien)



Dr Rahul Pratap Singh Kaurab, Faculty ,
Prestige Institute of Management Gwalior